



We are a **group of Argentine companies** specialized in communication and focused on **integrated solutions from a strategic standpoint.** All four constituent companies have between 10 and 20 years of experience, a remarkable background in Argentina, and presence in Latin American and European countries.

[sinerqiza.COM](http://sinerqiza.com)

- **Committed to your management**

## Creating quality bonds...

At ASG Group, we deem our customers as our friends. Hence, we work together with them to deploy in their companies that is an effective modern and fast Management System tailored to their needs with the aim of becoming their strategic management partner.

Our company was established by a group of professionals with strong experience in the wide field of Consulting and Certification in Quality Management, Environment and Food Safety, within others.



## Providing solutions and making the difference since 1996.

Our organization has embraced the values of all individuals who make up the company. They govern our daily life, both professionally and personally, and they are the basis of our market leadership and the trust of our customers.

We achieved 250 + successful certifications, in which 100% of our customers obtained their certification, and we have broad experience in various Management Systems in different industries: food, tourism, electronics and software, car, health, wood, services, textile, within others.

## Our Objectives

None of this would be possible without having our own objectives fulfilled in each of our customers.

This is why our policy is WORKING DAILY based on COMMITMENT AND HONESTY from all of us.



## Our Certification Areas:

- Quality  
ISO 9001
- Environment  
ISO 14001
- Food Safety  
ISO 22000, FSSC 22000, IFS, BRC,  
GLOBAL GAP
- Software Quality  
ISO 90003
- Tourism  
IRAM SECTUR:  
42910:2008 Intermediary Tourism  
Services Company  
42400:2009 Museums  
42400:2008 Hotels  
42250:2008 Rural Lodging  
42300:2008 Tourism services  
in protected natural areas
- Information Follow-up  
ISO 27001
- Comprehensive Management  
SGI
- Occupational Safety  
OHSAS 18001
- Physical Asset Management  
ISO 55000
- Other services  
ISO 17025 Laboratories  
ISO 13485 Medical Products  
ISO 26000 Corporate Social Responsibility  
ISO 50001 Power Efficiency  
Auditing  
Training  
Design and Communication  
Outsourcing/Staffing  
Process Improvement and Optimization

## Some of our customers who experienced our management system



## ASG Group is a member of and actively takes part in:

- Grupo Exportador de Servicios SINERGIZA

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- A brand that is remembered, is a brand with value.
- We know how to make it happen.

### Identity, the whole and the parts...

Brands are a main value and a key competitive element in the world of businesses. They need to catch the hearts and minds of consumers to stand out in their sector and generate sustainable value.

At IMG, we are specialized consultants for building and revitalizing brands, using strategy as the main tool.

Our objective is increasing the value of our customers' brands. It is possible thanks to the thorough work of experts who strive to find the essence of those brands and the best way to express it.



### We are based on:

- **PROACTIVITY:** We are constantly inventing, contributing with ideas to add value;
- **EXCELLENCE:** In managing, performing, proposing and generating solutions that fully meet the set expectations.

### Our Profile

- We have been working in Argentina, Spain, Chile, Uruguay and Paraguay for 22 years.
- We work with our own methodology, built on the experience provided by a number of solved cases, which enables us to comprehensively approach issues rendering resources efficient and guaranteeing results.
- We are a team of experts in identity building and diagnosis, specialized both in strategy and deployment.



## Our Work Areas:

- Brand Strategy  
Architecture and concept of brand  
Naming  
Logo  
Brandbook  
Master plan development  
Brand communication
- Brand Desing  
Corporate identity packaging programs
- Brand Environments  
Environmental and structural design  
Salespoint conception  
Design of services and experiences
- Endobranding  
Internal communication



## IMGA is a member of and actively takes part in:

- Grupo Exportador de Servicios SINERGIZA;
- Fundación e+e;
- Grupo Consultor de Servicios a la PyMe - Py+.





### Adding Value...

Our company is an Advertising Cinema Producer that operates in the national and international market, constantly looking for excellent professional performance with a team that works under the tenet of innovation and quality at the service of our customer. Producing TV commercials, commercial presentation videos, institutional videos and entertainment content, adding value and aesthetic sense.



### **JAQUE PRODUCER + STUDIO** is an audio-visual content producing company

that operates in the advertising market since 1998. It builds up on providing an increasingly efficient service that is tailored to the demands of a highly competitive environment by constantly searching processes that result in an excellent professional performance.

Since 2009, the company expanded its vision to the field of audio-visual content development with two clearly defined business units: Advertising Cinema Production and Cinema and Television Content and New Media

### Our Profile

- A team consisting of marketing, graphic design and industrial communication and advertising professionals;
- Projects in Cordoba, Buenos Aires, Chile, Paraguay and Spain;
- Services upgrade through technical and technological partners.



## Our Work Areas:

We have state-of-the-art technological resources and a flexible production structure that fosters the development of audio-visual content, such as:

- Advertizing cinema production.
- Motion graphics and 3D animation.
- Institutional videos for introducing companies.
- Promotion videos and product commercial launching.
- Audio-visual content for websites and viral marketing.
- Production of stop-motion animation.
- Production of documentaries.
- TV shows (content production, micro-videos, and fictional videos).
- Full length motion pictures.

## All this added to the provision of the following co-production services:

- Full production development (design and production execution).
- Character casting (actors/advertizing models).
- Location scouting.
- Comprehensive art development: staging, props, costumes, make up and visual effects.
- Image and sound comprehensive post-production: assembly, visual treatment, visual effects, motion graphic animation (2D, 3D) and stop motion.



## JAQUE is a member of and actively takes part in:

- Founding member of CLUSTER AUDIOVISUAL CORDOBA PRODUCE
- Chamber of Foreign Trade of Cordoba (Cámara de Comercio Exterior de Córdoba, CaCEC)
- Grupo Exportador de Servicios SINERGIZA



MARCOS MION

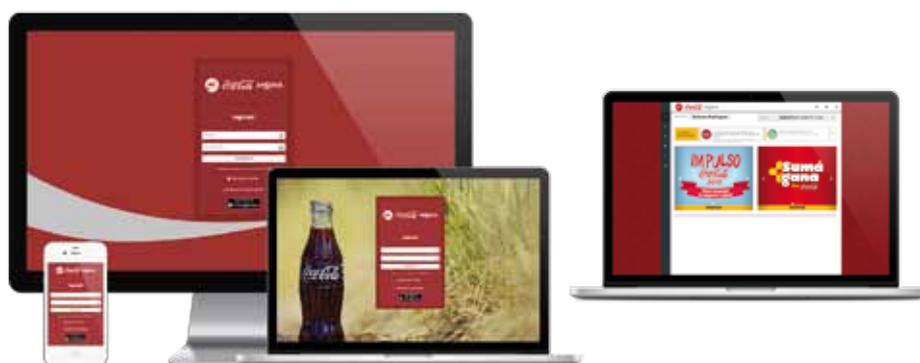
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- Innovation for communication to work.
- We think and we do



### PENTAMEDIA offers Agency and Production services

We make innovative digital pieces for proper deployment of the internal and external communication strategy, both for companies and institutions



### At PENTAMEDIA we limitlessly respect the two pillars that are our values as a company:

Our CONSTANT RESEARCH AND TRAINING enable us to offer innovations based on experience and results. In this way, we have maintained our relationship with the market's most demanding corporate and institutional industries throughout the years.

Our PERMANENT VOCATION of rendering products and services under the most stringent quality standards has lead us to continuously establishing and improving our work processes to the point of being in our way to QUALITY CERTIFICATION under ISO standard 9000:2008. and ISO-IEC 90003:2004.

### Our Profile

- PENTAMEDIA is a company with over 15 years in the market. We think and do for the digital media.
- We work together with marketing, IT and systems, human resources and institutional communication managements to achieve full highly performing solutions.
- At PENTAMEDIA, consists of a team of communicators, designers and programmers of different technologies who work multidisciplinary and coordinately.



## Our Work Areas:

- Integrated digital marketing actions
- Activation actions that combine different media and networks
- Mobile applications
- Internet advertisement
- Communication Systems (Toolbox)
- Promotional microsites and landing pages
- E-learning tool support and management
- Activations and applications oriented at BTL



## PENTAMEDIA is a member of and actively takes part in:

- Chamber of Foreign Trade of Cordoba (Cámara de Comercio Exterior de Córdoba, CaCEC)
- Cordoba Technology Cluster
- Grupo Exportador de Servicios SINERGIZA
- Fundación e+e

